

Thank you for choosing Broom & Book, your independent online bookstore. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you use our website or services. By accessing or using Broom & Book, you agree to the terms of this Privacy Policy.

Information We Collect:

1. **Personal Information:**
 - When you create an account, place an order, or interact with our services, we may collect personal information such as your name, email address, shipping address, and payment information.
2. **Transaction Information:**
 - We collect information related to your transactions on our website, including the products you purchase, payment details, and order history.
3. **Device and Usage Information:**
 - We may collect information about your device, browser, and how you interact with our website. This may include your IP address, device type, browser type, and pages visited.
4. **Cookies:**
 - We use cookies and similar tracking technologies to enhance your experience on our website. You can manage your cookie preferences through your browser settings.

How We Use Your Information:

1. **Order Processing:**
 - We use your personal information to process and fulfill your orders, including shipping and payment processing.
2. **Account Management:**
 - Your account information is used for account management, including order history, preferences, and communication related to your account.
3. **Communication:**
 - We may use your email address to send order updates, promotional offers, newsletters, and other relevant information. You can opt-out of promotional emails at any time.
4. **Improving Services:**
 - We analyze information to understand user preferences and improve our website, services, and product offerings.

Information Sharing:

1. **Third-Party Service Providers:**
 - We may share your information with third-party service providers who assist us in providing services, such as payment processing, shipping, and marketing.

2. Legal Compliance:

- We may disclose your information if required by law or in response to a legal request.

Data Security:

1. Security Measures:

- We implement industry-standard security measures to protect your personal information. However, no method of transmission over the internet or electronic storage is completely secure.

Your Choices:

1. Account Information:

- You can review and update your account information by logging into your Broom & Book account.

2. Opt-Out:

- You can opt-out of receiving promotional emails by using the unsubscribe link in the email.

Changes to Privacy Policy:

We may update this Privacy Policy from time to time. The most recent version will be posted on our website with the effective date.

Contact Us:

If you have any questions or concerns regarding this Privacy Policy, please contact us at [broomandbook@gmail.com].

Thank you for choosing Broom & Book! Happy reading!